

PROJECT WICHITA

Survey Index Results

Education Index High/Very High Support

Women	Men							
68%	55%							
White	African American	Hispanic	Asian					
62%	77%	69%	70%					
High School	Professional Certificate	Some College	College Graduate	Graduate Degree	Graduate/ Professional Degree			
57%	60%	61%	61%	67%	65%			

Key Takeaway: Women and minority communities ranked issues related to education higher

Riverfront/Downtown Index High/Very High Support

16-18 Age	19-21	22-24	25-35	36-45	46-55	55-65	66-75	75+
62%	57%	65%	56%	49%	49%	49%	46%	44%
White	African American	Hispanic	Asian					
51%	57%	62%	79%					
\$39K or less	\$40-59K	\$60-79K	\$80-99K	\$100-119K	\$120-139K	\$140-159K	\$160-179K	\$180K+
49%	50%	50%	50%	51%	52%	54%	53%	60%

Key Takeaway: Minority communities and younger age groups ranked issues related to river and downtown development higher

This data was gathered in a community survey developed by the WSU Public Policy and Management Center in Spring 2018. It represents information and feedback from nearly 14,000 individuals in the Wichita region. The purpose of the survey is to provide community feedback for the creation of a vision and action plan to help the Wichita region thrive.

Neighborhood Index High/Very High Support

16-18 Age	19-21	22-24	25-35	36-45	46-55	56-65	66-75	75+
51%	55%	57%	52%	52%	55%	59%	64%	67%
White	African American	Hispanic	Asian					
55%	73%	61%	65%					
\$39K or less	\$40-59K	\$60-79K	\$80-99K	\$100-119K	\$120-139K	\$140-159K	\$160-179K	\$180K+
65%	52%	58%	53%	53%	50%	50%	49%	48%

Key Takeaway: Older age groups, minority communities and lower-income households ranked issues related to neighborhood investment higher

Economic Development (Traditional) Index High/Very High Support

White	African American	Hispanic	Asian					
55%	63%	59%	69%					
High School/GED	Professional Certificate	Some College	College Graduate	Graduate Degree	Graduate/ Professional Degree			
44%	52%	52%	57%	59%	60%			
\$39K or less	\$40-59K	\$60-79K	\$80-99K	\$100-119K	\$120-139K	\$140-159K	\$160-179K	\$180K
50%	52%	56%	56%	55%	57%	62%	59%	65%

Key Takeaway: Economic development issues were important to all demographics

Economic Development (Inclusion) Index High/Very High Support

Male	Female							
44%	62%							
White	African American	Hispanic	Asian					
52%	83%	73%	73%					
\$39K or less	\$40-59K	\$60-79K	\$80-99K	\$100-119K	\$120-139K	\$140-159K	\$160-179K	\$180K+
68%	59%	55%	53%	50%	46%	49%	48%	46%

Key Takeaway: Women, minority communities and lower-income households ranked issues related to economic opportunities and inclusion higher

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Transportation Air Index High/Very High Support

Male	Female							
75%	82%							
White	African American	Hispanic	Asian					
79%	83%	85%	84%					
\$39K or less	\$40-59K	\$60-79K	\$80-99K	\$100-119K	\$120-139K	\$140-159K	\$160-179K	\$180K+
75%	79%	79%	78%	80%	78%	82%	79%	82%

Key Takeaway: Air transportation issues were important to all demographics

Transportation Public Index High/Very High Support

16-18 years	19-21	22-24	25-35	36-45	46-55	56-65	66-75	75+
52%	53%	59%	57%	58%	57%	64%	68%	71%
White	African American	Hispanic	Asian					
59%	80%	67%	66%					
\$39K or less	\$40-59K	\$60-79K	\$80-99K	\$100-119K	\$120-139K	\$140-159K	\$160-179K	\$180K+
71%	65%	61%	59%	57%	54%	53%	53%	51%

Key Takeaway: Older age groups, minority communities and lower-income households ranked issues related to public transportation higher – specifically as a means for independence and personal opportunity

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Attractions Index High/Very High Support

Single	Married							
52%	44%							
White	African American	Hispanic	Asian					
45%	61%	58%	67%					
16-18 years	19-21	22-24	25-35	36-45	46-55	56-65	66-75	75+
66%	56%	59%	51%	46%	42%	42%	44%	51%
\$39K or less	\$40-59K	\$60-79K	\$80-99K	\$100-119K	\$120-139K	\$140-159K	\$160-179K	\$180K+
54%	48%	47%	43%	45%	43%	44%	43%	46%

Key Takeaway: Younger age groups and minority communities ranked issues around attractions higher – specifically the need for more affordable and diverse options

Health Index High/Very High Support

Male	Female							
59%	79%							
White	African American	Hispanic	Asian					
70%	83%	80%	80%					
High School/GED	Professional certificates	Some College	College Graduate	Graduate Degree	Graduate/ Professional Degree			
79%	76%	74%	66%	71%	68%			
\$39K or less	\$40-59K	\$60-79K	\$80-99K	\$100-119K	\$120-139K	\$140-159K	\$160-179K	\$180K+
82%	75%	72%	72%	69%	63%	62%	62%	59%

Key Takeaway: Women, minority communities and lower-income households ranked issues related to health higher

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