

PROJECT WICHITA

A REPORT TO THE COMMUNITY

” Together, we have
the power to
make a change.

-SCOTT SCHWINDAMAN

Project Wichita Co-chair and CEO of Lubrication Engineers, Inc.

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A LETTER TO OUR COMMUNITY

To each of the nearly 4,000 who participated in one of the 239+ focus groups:

Thank you.

To all of the nearly 14,000 of you who took the survey:

Thank you.

To the 90+ large and small businesses, non-profit organizations, community and civic groups who provided leadership on the Vision Team:

Thank you.

And to the dozens of volunteers and staff who made this vast community listening process possible in less than a year:

Thank you.

This has been an incredible year. We are honored and truly humbled to be a part of the change coming to the Wichita region over the next 10 years. And yes, we heard you loud and clear. Change is needed.

Through focus groups and the survey, we heard from a variety of voices, including those who ranged in age from 9 to 90, who live in different neighborhoods and communities in the region, and those who have different backgrounds and experiences. We heard a clear and consistent message. **The Wichita region has to be willing to change to keep and attract the next generation.**

Using the vast community input, we worked with Project Wichita Vision Team volunteers to create action plans to help kick-start this change. Some projects will start immediately, others will take 10 years.

How that change happens is now up to all of us – the community. Individually and collectively, we must drive toward that change and new vision for our region.

Our hope is that you use this information and vision work to engage the community in your own way and bring about the future you desire. We challenge you to find an area you are passionate about and start making a change today.

Project Wichita Co-chairs:



Aaron Bastian

Aaron Bastian
President
Fidelity Bank



Debbie Gann

Debbie Gann
retired Spirit AeroSystems
executive



Scott Schwindaman

Scott Schwindaman
President & CEO
Lubrication Engineers, Inc.



Juston R. White

Juston White
Executive Director Boys
& Girls Clubs of South
Central Kansas



The Vision Team was composed of nearly 100 large and small businesses, non-profit organizations and civic and local government groups who helped direct and fund the regional process.

A.G. Hospitality Services
Allmetal Recycling
Allen Gibbs & Houlik, L.C.
Apples & Arrows
Arts Council
BG Products
BKD LLP
Bombardier
Bothner & Bradley
Boys & Girls Clubs of South
Central Kansas
Butler Community College
Cargill
Catholic Charities, Diocese
of Wichita
Chamber Music at the Barn
City of El Dorado
City of Newton
City of Wichita
Commerce Bank
Conco Construction
Cornejo & Sons
Cox Communications
Cox Machine
Create Campaign, Inc.
Eby Construction
Emprise Bank
Envision
Equity Bank
Exploration Place
Fidelity Bank
Foulston Siefkin LLP
Friends University
Gardner Design
Girl Scouts of Kansas Heartland
GLMV Architecture

Greater Wichita Ministerial
League
Greater Wichita Partnership
Greater Wichita YMCA
Hall's Culligan Water/PrairieFire
Coffee Roasters
High Touch Technologies
Hope Community Church
Hutton
IMA Financial Group, Inc.
INTRUST Bank
Kansas Health Foundation
KMUW
Koch Industries, Inc.
KU School of Medicine-Wichita
Laham Development
Lange Real Estate
Leadership Wichita
Lubrication Engineers, Inc.
Martin Pringle Attorneys at Law
McConnell Air Force Base
Meritrust Credit Union
Murfin, Inc.
Music Theatre Wichita
NAACP
Newman University
Office of Hispanic Ministry
(Diocese of Wichita)
P.B. Hoidale
Professional Engineering
Consultants
RCB Bank
Realtors of South Central Kansas
Regional Economic Area
Partnership (REAP) of South
Central Kansas

Rocking M Media
Sasnak Management Corporation
Sedgwick County
Sedgwick County Zoo
Senseny Music, Inc.
SJCF Architecture
Spirit AeroSystems Inc.
Star Lumber
Textron Aviation
Trinity Academy
UCI
United Way of the Plains
USD 259 Wichita Public Schools
USD 266 Maize Public Schools
USD 385 Andover Public Schools
Via Christi Health, Inc.
Visit Wichita
Wesley Medical Center
Westar Energy
Wichita Business Journal
Wichita Community Foundation
Wichita Educational Foundation
Wichita Eagle
Wichita Festivals
Wichita Hispanic Chamber
of Commerce
Wichita Regional Chamber
of Commerce
Wichita State University
Wichita Symphony Orchestra
Workforce Alliance of South
Central Kansas, Inc.
WSU Tech

Building momentum.

In recent years, Wichita and the region have celebrated some big wins and increasing pride. This positive momentum led many to ask, "What's next for our community?"

In late 2017, guest speaker Steve Lacy, Executive Chairman of the Meredith Corporation and a long-time community volunteer in Des Moines, visited with area leaders about community growth and advancement. Mr. Lacy drove home a key idea that communities can accelerate their positive growth when they, as a community, develop a vision based upon citizen input for the future of their region.

At that point, local leaders developed a regional visioning process - later named Project Wichita. Four Co-chairs were named to help start up and shepherd the process. They and others helped form a Vision Team composed of nearly 100 large and small businesses, non-profit organizations and civic and community groups who helped direct and fund the regional process.

The regional listening process launched in early 2018, led by Wichita State University's Public Policy and Management Center. The goal was a 10-year vision and action plan completed by the end of the same year.

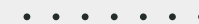
It was an ambitious goal for an eager community. And the community met the challenge.

Project Wichita: A 3-step community engagement process

Project Wichita is a community engagement process created to identify the future we want for our home and the steps necessary to achieve it. Based on community input, the process produced a regional vision and action plan focused on the next 10 years. The Project Wichita process featured three main steps: Listen, Focus and Share.



Listen
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Host focus groups,
listening events and
launch online survey

SPRING/SUMMER 2018

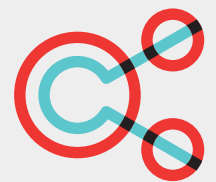


Focus
Page 16



Research existing data
and plans, conduct
interviews

SUMMER/FALL 2018



Share
Page 24



Report community
vision, priorities and
action plan

FALL 2018/WINTER 2019

Listen.

VISION PROCESS BEGINS WITH LISTENING

Community volunteers and leaders looked at best practices in community engagement and worked with local experts to create a custom process for the Wichita region. It began with an important commitment to hear from as many voices as possible.

The Co-chairs and volunteer Vision Team worked with Wichita State University's Public Policy and Management Center (WSU PPMC) on an innovative multi-step community listening process. This process included focus groups with individuals and organizations, feedback and input at community events, robust social media engagement and online and print surveys.

SPRING/SUMMER 2018



An opportunity for anyone's voice to be heard anywhere at any time.

-DEBBIE GANN

Retired Spirit AeroSystems executive



FOCUS GROUPS

Focus groups were held across the region to identify the topics our community sees as important to our future. Two different types of focus groups provided a unique opportunity for any group, anywhere, at any time to be involved.

DIY Focus Groups

137+ "Do-It-Yourself" (DIY) focus groups were held across the region. The process was designed to allow anyone to organize and host a session by downloading focus group questions and then sending their collective input online to WSU PPMC.

WSU AND VOLUNTEER-LED FOCUS GROUPS

Project Wichita volunteers and the WSU PPMC team facilitated 102 focus groups representing a wide range of ages and backgrounds throughout the community and region including non-profits, community organizations, schools and businesses.

FOCUS GROUP AUDIENCES INCLUDED

- Participants ages 9 to 90
- Business leaders to non-profit organizations
- Senior citizens to high school students
- Wichita residents to regional communities
- And many more



Focus groups identified 8 broad topics

FOCUS GROUPS BY THE NUMBERS

239+

Total Focus Groups

3,800+

Total Participants

FOCUS GROUP QUESTIONS

1. What's the one best feature of the Wichita region?
2. What is your big dream for the Wichita region in 10 years?
3. In 10 years, what needs to happen to make the Wichita region thrive...
 - ...with People: How do we attract, keep and develop people?
 - ...in Place: How does the region change physically (attractions, roads, parks, etc.)?
 - ...for Prosperity: How do we thrive economically?
4. What will make you want to live in the Wichita region 10 years from now?

When WSU PPMC analyzed all the input from all the focus groups, about 90 percent of the responses fit into one of eight broad topics. These broad topics are listed in no particular order and some examples of feedback are provided.

• DOWNTOWN AREA

Feedback included: Downtown development and innovation, Old Town, Delano and entertainment districts, retail shopping and grocery store.

• RIVERFRONT

Feedback included: Create destination place for entertainment, leverage river as community destination, performing arts venue and conference/convention center.

• STRONG NEIGHBORHOODS AND COMMUNITIES

Feedback included: Affordable housing options, support unique and diverse neighborhood cultures, safety and infrastructure issues.

• CULTURAL ARTS AND ATTRACTIONS

Feedback included: Cultural investment in museums, art, entertainment and restaurants, natural attractions, festivals, diverse entertainment options.

• ECONOMIC OPPORTUNITY

Feedback included: Industry diversity and balance, emphasis on technology, promote education hub, workforce development.

• TRANSPORTATION

Feedback included: Completion of Kellogg, and regional expressways, enhanced/improved public transit, air service and connections, passenger trains and bike/walking paths.

• EDUCATION

Feedback included: K-12 improvement and investment, all levels of higher education and pathways, increased emphasis on STEM, establish goals for graduation and global preparedness.

• COMMUNITY WELLNESS

Feedback included: Mental health care, access to quality health care, care for aging populations, homelessness, and food deserts.



The respondents included a wide variety of perspectives and demographics.

-JUSTON WHITE
Project Wichita Co-chair and Executive Director of Boys & Girls Clubs of South Central Kansas

SURVEY PARTICIPANTS

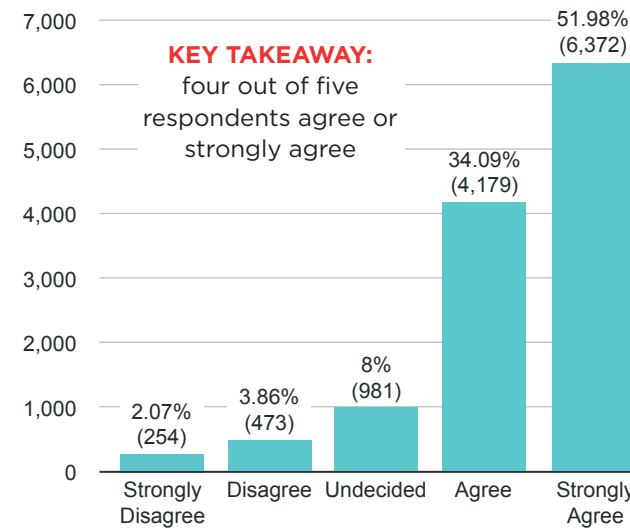
13,907

Nearly 14,000 People Shared Input in Project Wichita Survey

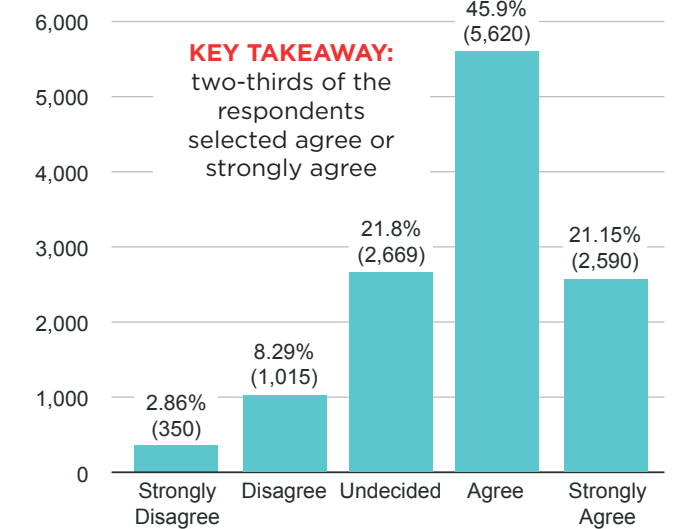
In the next step, WSU PPMC developed a survey based on the key themes and topics identified within the focus groups. The survey was distributed throughout the region by volunteers, the Vision Team, media and an intentional social media effort.

The survey asked people to provide input to priorities and rank importance of beliefs and potential areas. Nearly 14,000 people shared their hopes for the future of the Wichita region through the survey over a three-week period.

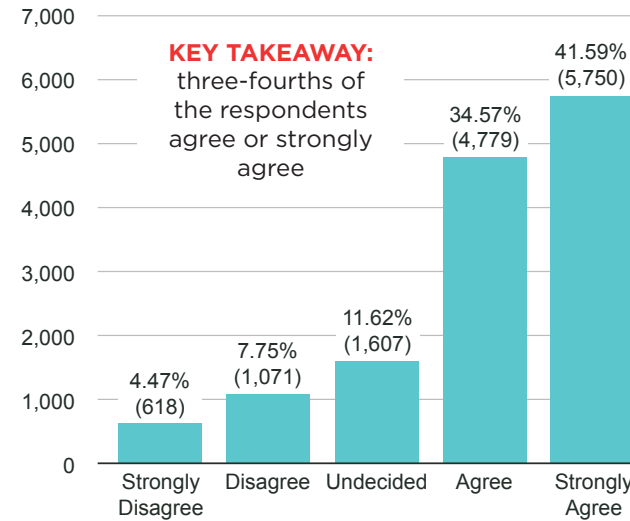
I think the Wichita region has to be willing to change to keep and attract the next generation



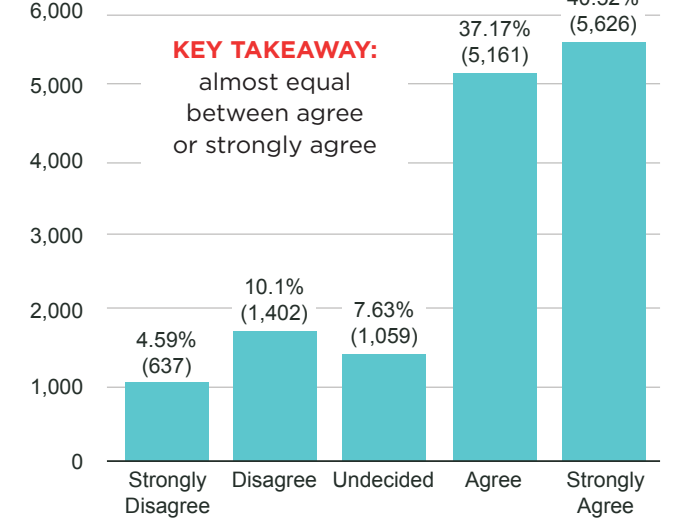
I am optimistic about the future of the Wichita region



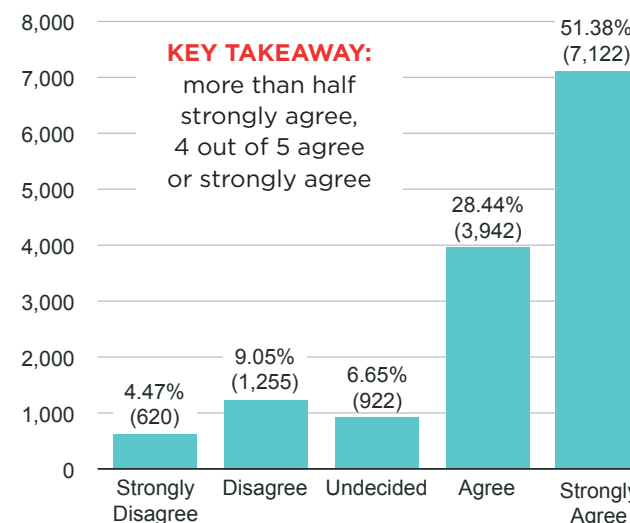
Our region should be a place that values diversity and inclusion



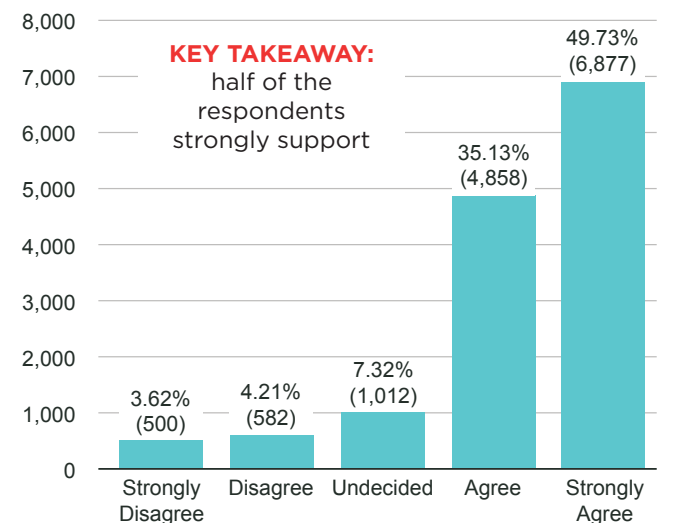
Our region should be a place that is a destination people want to live



Our region should be a place that all children have the chance to succeed



Our region should be a place that provides opportunities for people willing to help themselves



When you explore how different demographic groups responded overall, it becomes especially clear that people have different perspectives and priorities. It's important that we recognize and better understand those viewpoints to move toward a common vision.

-MISTY BRUCKNER
 Director, WSU's Public Policy and Management Center

WSU PPMC continued their deep dive into the data, reviewing the rest of the survey findings that focused on essential investments in the eight broad topics identified in the focus groups. People were asked to assess what future investments of resources (time, human resources, or money) were the most important to outcomes in ten different areas.

Demographic Differences

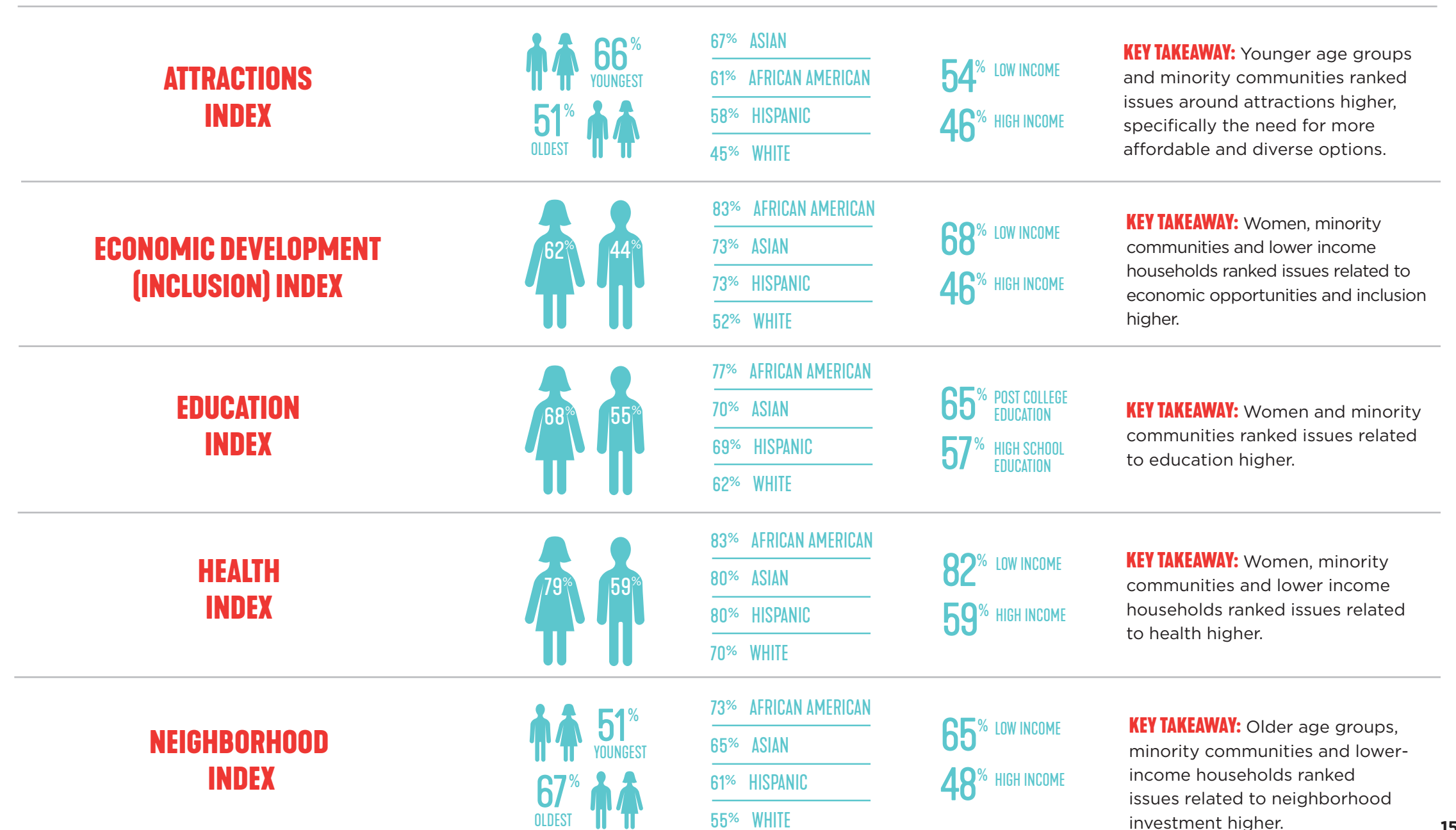
The Vision Team wanted to hear from all voices within the community. With broad Vision Team and volunteer outreach to different neighborhoods, communities and demographic groups, WSU PPMC had enough responses to look in-depth at differences among gender, age, race, education and income levels and more to further understand the survey responses.

Top 10 Essential Investments:

The percentages refer to those who marked strategic issues as high or very high.

- **Create opportunities** to retain college graduates (55.48%)
- **Make flights** from Wichita Eisenhower National Airport more affordable (55.34%)
- **Increase direct flights** from Wichita Eisenhower National Airport (52.30%)
- **Increase educational opportunities** to meet the changing requirements for the workforce (51.07%)
- **Support career pathways** and job development (e.g. manufacturing, STEM, technology) (50.62%)
- **Increase access** (availability, affordability) to quality mental health care (50.15%)
- **Encourage citizens and police** collaboration for improved public safety (46.88%)
- **Support after high school education** to grow the regional economy (46.11%)
- **Develop strong talent retention** strategies for the regional workforce (46.07%)
- **Grow** different types of businesses and industries (46%)

RESPONDENTS RANKED THESE TOPIC AREAS AS HIGH OR VERY HIGH



Focus.

FOCUS PHASE PROVIDES DIRECTION

The thousands of survey respondents who shared their hopes and dreams for the future of the Wichita region produced over 2 million data points for review and analysis. After receiving the data analysis from WSU PPMC, the Vision Team volunteers began to draft vision and guiding principles based on the community's input during the Listen phase.

SUMMER/FALL 2018

“ These are the commitments to which we must hold ourselves, our leaders and our community accountable.

-AARON BASTIAN

Project Wichita Co-chair and
President of Fidelity Bank

VISION STATEMENT

*Here in the heart of the heartland, we **work together** to create a **vibrant region** where people choose to live because we **bravely seize opportunities** and **champion change**, provide **pathways to success**, welcome our **differences** and **invest in our future**.*

GUIDING PRINCIPLES

Based on community input, the Vision Team created a list of guiding principles to provide direction for ideas and action planning toward achieving the vision.

- **Invest in Ourselves** - believe in our region and invest in assets that attract, retain and build talent and opportunities
- **Connected Community** - people connected to each other and connected to opportunities in education, businesses and the region
- **Future Generation Mindset** - forward thinking problem solving to attract next generation and build a strong future
- **Boldly Seize Opportunities** - taking risks, acting now, leading boldly



FOCUS AREAS AND ACTION PLANS IDENTIFIED

Based on community input, the Project Wichita volunteer Vision Team then developed five Focus Areas the 10-year action plans will address for our region:

- **TALENT**
- **LIFELONG LEARNING**
- **ECONOMIC PROSPERITY**
- **STRONG COMMUNITIES AND NEIGHBORHOODS**
- **QUALITY OF PLACE**

The Vision Team worked in smaller teams to draft the action plans for the 10-year vision based on community input, existing community plans and guidance from experts in the field. Vision Team members stepped forward to help lead each Focus Area team and work with the other volunteers and Wichita State Public Policy and Management Center to develop the Focus Area plans.

TALENT ACTION PLAN

The Talent Focus Team believes the anchor of the future workforce rests on efforts and initiatives to collaboratively nurture and retain local talent, attract top talent, and help promote opportunities for individuals to change careers and/or advance their careers within the region. These mid-career initiatives are designed to strengthen each other so that internal and external perceptions of the Wichita region will be that of a vibrant, diverse, and inclusive place to live, work and play throughout each stage of a career:

INITIATIVE 1

Attraction: Implement initiatives that attract and grow talent to the greater Wichita region.

STRATEGY A

Develop and implement the brand strategy described in the Development Counsellors International (DCI) plan.

STRATEGY B

Develop the DCI toolkit that can be utilized throughout the Wichita region.

STRATEGY C

Continue to support, amplify, and expand the Wichita Promise and Wichita Promise MOVE model with other higher education institutions and industries.

STRATEGY D

Establish joint recruiting initiatives that allow industry collaborations to attract talent and promote the Wichita region.

INITIATIVE 2

Opportunities for Retention and Advancement: Create and promote opportunities for people to see themselves advancing and bridge the gap for mid-career talent.

STRATEGY A

Enhance workforce advancement through mentoring, coaching and information sessions in the Wichita region to aid mid-career talent for retention and advancement opportunities across regional sectors.

STRATEGY B

Improve regional diversity and inclusion through support of professional networks, opportunity fairs to showcase professional organizations (e.g., Young Professionals of Wichita, Urban Professionals, ConnectingICT and others) that aid in networking, mentoring/coaching, and/or service opportunities, and research to identify barriers and responsive strategies specifically for women and minorities.

STRATEGY C

Support employers as they adapt to new and growing generations in the workplace by creating employer toolkits (e.g. flexible work schedules, career pathways for advancement, social media/technology in the workplace, professional association/group participation and costs) to assist employers implement new policies and procedures in their workplace.

LIFELONG LEARNING ACTION PLAN

The Lifelong Learning Focus Team believes that education is the key that will unlock many of the Wichita region's opportunities and must be valued and utilized to be truly effective. This requires a deliberate investment in strategic partnerships across the community and a regional willingness to promote honest conversation about educational needs at all levels in a rapidly changing world. Our aspiration is to make curiosity and valuing educational opportunities part of our regional DNA. The following initiatives are both urgent and long-term priorities we must address to achieve a decisive impact:

INITIATIVE 1

Literacy Wins: Coalesce regional literacy programs toward the overarching goal of increasing literacy levels of third graders reading below grade level by half.

STRATEGY A

Accelerate and expand programs that promote reading and provide books to homes with young children.

STRATEGY B

Accelerate and expand programs that support reading with early elementary students (K-3) to increase third grade reading proficiency, including Read to Succeed, school-based mentor reading programs, pre-service education and social work majors in schools.

STRATEGY C

Convene task force (nonprofits, schools, faith-based communities, early-childhood educators, and businesses) to evaluate and develop a plan to achieve literacy goal.

INITIATIVE 2

Student Success Partnership: Understanding the region succeeds when our students succeed, develop a model (and/or update existing models) for community, private sector and educational partnership toward greater awareness, support and workforce development.

STRATEGY A

Develop strategic model for partnership between private industry, community organizations, and regional schools structure to support student success. Establish three-year strategic plan for partnership model to address most critical opportunities

STRATEGY B

Communicate and engage with community about successes and opportunities of student partnership model.

STRATEGY C

Through the partnership, develop a work-based learning opportunity by researching and implementing a pilot model within a specific industry (e.g., health care services, technology, manufacturing, etc.) to provide opportunities for secondary (high school) and post-secondary, including non-traditional, students to earn school credit and/or a wage by participating in job skills training programs.

STRONG COMMUNITIES AND NEIGHBORHOODS ACTION PLAN

The Strong Communities and Neighborhoods Focus Team believes that as a community we must embrace the unique needs of neighborhoods and invest in ourselves to connect communities with key resources. We believe that identifying anchor institutions and addressing health and safety needs are important and proactive steps in the development of strong neighborhoods. An anchor institution is defined as an existing location where neighbors may already interact that can grow to serve as a strong community nucleus that connects residents to resources and each other. Within this context, neighbors can be equipped to collectively embark on the following initiatives in their unique local contexts:

INITIATIVE 1

Connectivity: Connect residents to resources, services, and opportunities to improve the strength of local neighborhoods and communities.

STRATEGY A

Develop a replicable "anchor institution" model that streamlines and leverages access to resources and community partnerships to innovatively address critical community issues.

- Establish task force of diverse leaders to build out anchor institution model to pilot within two regional neighborhoods within the next 18 months.
- After establishment of the anchor institution pilot models, create a community report to serve as a blueprint for developing additional anchor models throughout the region.
- Partner with funding entities and community organizations to establish 20 anchor institutions within the region by 2029.

STRATEGY B

Develop a community-driven assessment toolkit for communities or neighborhoods to identify and address critical issues, such as: sidewalks and infrastructure, safety and lighting, transportation, housing and neighborhood pride, and other community needs.

- Establish a task force of diverse voices to develop the assessment toolkit and engage communities and neighborhoods on how to use the toolkit.
- Pilot the use of the community-driven assessment toolkit in two communities in the Wichita region in 12 months.
- Implement the assessment toolkit in 25 different communities/neighborhoods by 2029.

STRATEGY C

Develop a long-term plan to assess the health, safety, and connectivity of neighborhoods and communities over the next 10 years, evaluating whether such implementations strategies are successful.

INITIATIVE 2

Health and Safety: Identify and address community health and safety concerns to create vibrant and healthy neighborhoods.

STRATEGY A

Increase access to healthy foods.

- Support, amplify, and coordinate the regional efforts to address food access through the Health and Wellness Coalition of Wichita.

STRATEGY B

Enhance the service delivery model to improve mental health outcomes to increase the number of people receiving services and decrease the negative impact of untreated mental health needs, such as crime, incarceration, addiction and related health issues.

- Bring together mental health leaders to analyze current environment, identify service gaps, prioritize needs, and define regional strategic actions by 2020.
- Create a regional awareness campaign to address stigma related to mental health and the positive impact of treatment, which includes resource identification, key stakeholder engagement and community education.
- Partner with the State of Kansas to place a modern regional state mental health hospital in South Central Kansas.

ECONOMIC PROSPERITY ACTION PLAN

The Economic Prosperity Focus Team believes that a strong commitment to investment in four strategic areas will cultivate and support growth in the regional economy. Each distinct initiative contributes to a robust ecosystem of thriving businesses and industries. The following initiatives are recommended to continue building the foundation for Wichita's growth potential as the home of the next wave of innovators, business, and business leaders:

INITIATIVE 1 Growing Jobs and Existing Business

STRATEGY A

Encourage the community to participate and support moving forward the initiatives spelled out in the recent updates to the Regional Growth Plan (which is built upon the earlier foundations of the Blueprint for Regional Economic Growth). This includes continuing regional collaboration efforts to develop regional economic success.

STRATEGY B

Launch "fly local" campaign among private sector and general public to increase local ridership and continue the trend of decreased airfares.

INITIATIVE 2 Develop and Strengthen the Regional Entrepreneurship Ecosystem

STRATEGY A

Support regional entrepreneurial organizations to develop and update asset maps, resource guides, and support structure for the sustained and continued growth of the regional entrepreneurial community.

INITIATIVE 3 Grow Regional Capacity for Technology Industry and Talent

STRATEGY A

Develop an advocacy and awareness strategy for the continued growth of, and investment in, the region's technological infrastructure.

STRATEGY B

Increase technology-based talent:

- Double the total of technology-based professionals within the region over the next 10 years
- Increase technology-based credentialing through local universities, colleges, and educational programs, and other similar activities by 25% over the next 10 years, ensuring educational institutions focus on the forward edge of industry need.

STRATEGY C

Identify opportunities to develop, promote and grow the work of FlagshipKansas.Tech, a statewide technology council (and similar industry organizations).

INITIATIVE 4 Increase Economic Impact of Tourism

STRATEGY A

Develop our core and regional infrastructure to allow our community to, over the course of ten years, double our convention-hosting capacity (hotels, convention space, supporting infrastructure, etc.)

STRATEGY B

Develop a master tourism plan and product gap analysis to increase the economic impact of tourism for our region.

QUALITY OF PLACE ACTION PLAN

The Quality of Place Focus Team believes that as a community we must invest in ourselves to create a vibrant region, help retain and attract talent, and strengthen our communities. To truly drive transformational change, we need to act with urgency, commit to "doing it right" and provide for enduring success. In acknowledging numerous quality of place enrichment opportunities across our region, the Quality of Place Focus Team recommends the following initiatives as highest priorities:

INITIATIVE 1

A world-class facility to highlight our exceptional performing arts.

INITIATIVE 2

A state-of-the-art convention center to host local, regional and national events.

INITIATIVE 3

A spectacular gathering spot in the heart of the city serving as a destination for all locals and visitors alike, as a complement to the neighborhood-centered efforts in the region.

STRATEGY A

Create a park stretching along the river from 13th Street through Kellogg, encompassing existing parks as well as new green space opportunities

INITIATIVE 4

A comprehensive and unified plan to connect development in the urban core, ensuring a vibrant city center—beautiful, engaging and walkable—that the entire region can be proud of.

INITIATIVE 5

A culture of celebrating community with signature events and attractions across the region.

STRATEGY A

Challenge existing attractions and events to take bold, forward-thinking actions and support them as they substantially elevate our quality of place

STRATEGY B

Activate gathering spots around the region with new activities and celebrations that draw and engage diverse audiences

STRATEGY C

Amplify communication and promotion surrounding distinctive attractions and activities around the region

Share.

COMMUNITY TURNS VISION INTO REALITY

During Project Wichita's Listen phase, thousands of people in the region shared their input to the vision and priorities of our region through focus groups and surveys. The Focus phase took the community's input and created a 10-year vision and guiding principles for decision-making based on those voices and 10-year action plans.

It's now time to turn those ideas into action to propel our region forward and share with each other how we get there.

Bringing Vision to Reality

The action plans came from the people and now it's time to bring it full circle back to the people. This process belongs to all of us and will rise or fall based on the community's willingness to unite around a common vision and plan.

It's our turn to bring this vision to reality. It will work if we collectively step up to both create the change ourselves while also holding each other accountable.

FALL 2018/WINTER 2019

What can you do to help?

The answers will be as diverse as the people who want to see this vision come to life. The great news is that there are no wrong answers. Here are a few examples:

- Volunteer your time to groups within our region who are working on the key issues identified in the Action Plan. The ideas and needs are as varied as people's skills and passion.
- Help fund good ideas in any amount to trusted organizations working on solutions to the identified issues.
- Get involved with a good cause or project, share these ideas with others and help provide input to Project Wichita's first year and beyond. The plans were built starting with the community discussing our hopes and dreams for the region. As an idea, some of the next questions each of us should wrestle with are:

What initiatives and strategies are most important to me? Why?

How can I make a difference in this work?

How can I help connect more people and more communities?

FOR MORE INFORMATION

The volunteers of Project Wichita are committed to sharing this invaluable community conversation and feedback. For more information or to request a speaker, contact info@projectwichita.org.

Project Wichita staff and volunteers will also be working with groups to further efforts and partnerships to ensure the advancement of the issues identified in this report. Please sign up at www.projectwichita.org to receive updates.

**The Wichita region has
to be willing to change
to keep and attract the
next generation.**

It is important to remember that the amount and timing of that change will be up to the community.

This process has always been for the community by the community. It will take all different aspects of the community to carry the plans forward toward the vision.

We have the clarity, now it is time for the courage.



@ProjectWichita
ProjectWichita.org

